

## **PRESS RELEASE: Iconic Sign Part of the Brockville Museum's newly Refurbished Exhibit Space**

The iconic New York Restaurant sign is now on display in the Brockville Museum's newly refurbished Carriage Hall. Thanks to the success of the museum's most recent fundraising campaign, the museum was able to take advantage of the most recent lockdown to completely update the museum's largest exhibit space, most notably installing the sign that was acquired by the museum in March 2020.

"People have always been drawn to the museum's cars, including the restored Brockville-made Briscoe automobile, which have long been housed in the museum's Carriage Hall, which opened in 1995" stated Natalie Wood, Curator/Director of the museum. The theme of the exhibit space remains the same, focusing on items made in Brockville, but many new elements have been added, including a look at Brockville's commercial history, featuring the restaurant sign, which as Wood adds "at 15-feet in height is certainly an eyecatcher!".

The refurbishment would not have been possible without the financial support of the local community. Almost 100 people and businesses contributed to the recent fundraiser, successfully raising over \$12,000, thanks to a particularly generous donation of \$5,000 from local manufacturer, Northern Cables (whose own made-in-Brockville items are included in the exhibit) without which the ambitious project could not have been completed. The museum would like to thank everybody who contributed to the campaign.

Now that the province has entered Stage Three of the Roadmap to Reopen, the museum exhibit galleries are once again open to visitors, but by appointment only. Visitors can book their time slot online by following the links on the museum's website. Capacity per booking is limited to parties of up to five, screening protocols continue to be in place, and masks are required. Admission is by donation and may be done either at the time of booking or during the visit.

Visitors are also invited to view the museum's first outdoor exhibit "RH Lindsay: Outdoors" which showcases local landscapes of Brockville depicted by artist Robert H. Lindsay. The outdoor exhibit is located on the museum's patio facing Hardy Park and is open dawn-to-dusk; no appointment is needed to access this outdoor space. Postcards of some of the displayed works are available for curbside pick-up through the Friends of the Brockville Museum's giftshop.

For further information and any further updates, please check out our website, [brockvillemuseum.com](http://brockvillemuseum.com).

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